

# Rubric for a Brochure

Element	Possible Points	Earned Assessment	
		Self	Teacher

## Content - Research

Made good use of time. Focused on the task.	5		
Used a variety of sources and continually revised search based on information that was found.	5		
Thoroughly selected and organized information that answered my questions.	5		
Brochure contains accurate information on the topic.	5		

## Content - Writing and Technical Design

Mechanics (CUPS) on brochure: -Capitalization -Language Usage -Punctuation -Spelling	5		
Brochure has a well written paragraph for all areas: geographic features, climate, natural resources, nationalities, jobs, religions, daily life.	7		
Brochure has a map and a written description of where the colony is located.	5		
The layout of the brochure is easy to read.	5		
Appropriate illustrations are used for 5 areas covered.	5		
Brochure has a cover with the colony indicated, an appropriate illustration, and the names of the students who completed the brochure.	3		
Brochure effectively convinces people to come to your colony.	5		

<b>Total:</b>	<b>55</b>		
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**Title of Brochure:**

**Names:** \_\_\_\_\_