



Board of Education of Cecil County
Elkton, Maryland

Agenda Item Details

Meeting	Mar 11, 2019 - Board of Education of Cecil County Meeting
Category	5. New Business
Subject	5.21 RFP #19-11 School Portraits & Yearbooks
Type	Action
Recommended Action	Superintendent's Recommendation: I recommend that the Board of Education of Cecil County approve the award of CCPS Bid #19-11: School Portraits & Yearbooks to the following contractors: Barksdale School Portraits, Lifetouch National School Studios, Inc., and Strawbridge Studios, Inc. Each school will select the Portrait and Yearbook contractor of their choice. CCPS funds are not used for this contract.

Bids were opened in the Cecil County Public Schools Business Services Conference Room on February 22, 2019, at 2:00 p.m., for RFP# 19-11: School Portraits & Yearbooks. A Notice to Proposers was posted on the eMaryland Marketplace bidding board on February 4, 2019, with email notifications sent to 274 prospective proposers. Six (6) prospective proposers were sent a Notice to Proposers by CCPS email. The Cecil County Chamber of Commerce was also notified and the RFP was posted onto the CCPS.org website on the same date.

Each company was to provide a variety of pricing for various photo packages, including fall and spring student portraits, event photos, underclass and senior portraits, panoramic photos, staff and sports photos, yearbook portraits and other photos, etc. The prices shown to schools are the prices parents will pay.

The Purchasing Department recommends an award of contracts to multiple proposers for the purpose of providing qualified portrait and photography products and services to CCPS students and parents through RFP #19-11: School Portraits & Yearbooks. Each school will be required to select the award contractor of their choice based upon the photo packages preferred, and other services offered by the individual companies. Schools may change contractors during the renewal time frames if they wish.

The initial one-year contract period will begin on April 1, 2019, and end on March 31, 2020. Up to four (4) additional one-year contract renewal periods are possible pending funding, satisfactory performance, pricing, and the need for the specific services as determined by each school. The contract maturity date is March 31, 2024.

Proposals were received from the following:

1. Balfour, Dallas, TX
2. Barksdale School Portraits, Aston, PA
3. Classic Photography & Imaging, Elkridge, MD
4. Lifetouch National School Studios, Inc., Baltimore, MD
5. Strawbridge Studios, Inc., Baltimore, MD

Persons in attendance at the bid opening were:

1. Kay Porter – Cecil County Public Schools
2. Daniela Dunlap – Cecil County Public Schools

3.Danny Ragan - Lifetouch National School Studios, Inc.

CCPS funds are not used for this contract.

Motion & Voting

Superintendent's Recommendation: I recommend that the Board of Education of Cecil County approve the award of CCPS Bid #19-11: School Portraits & Yearbooks to the following contractors: Barksdale School Portraits, Lifetouch National School Studios, Inc., and Strawbridge Studios, Inc. Each school will select the Portrait and Yearbook contractor of their choice. CCPS funds are not used for this contract.

Motion by James K Fazzino, second by Christie L Stephens.

Final Resolution: Motion Passed

Aye: James K Fazzino, William H Malesh, William C Manlove, Kayla M Russell, Diana B Hawley, Christie L Stephens