

# EVENT SPONSORSHIP PACKET

## *Preakness Pride*



## *A Ride with BEPAC*

May 20, 2017

The Iron Master's Mansion  
Perryville, MD

**Thank you for your consideration to support BEPAC's Preakness Pride event. 100% of funds raised at this event will go towards BEPAC's grant programs which support the schools and students of Cecil County Public Schools.**

**BEPAC**  
The Business & Education  
Partnership Advisory Council



**This event has generated a total of**

**\$41,000**

**to support classroom learning, after school initiatives, family involvement projects, and nationally competing academic teams.**

Preakness Pride



A Ride with BEPAC

## Sponsorship Opportunities

### The Winner's Circle Sponsor- \$15,000 *SOLD!*

- Company name and logo on save-the-date, event invitation, and all promotional material.
- Logo and name recognition on program cover.
- Logo and name recognition to headline event signage.
- **NEW:** Reserved table for 8 guests.
- Three Classroom Partnership Grants named for your company.
- Pre and post-event media recognition.



### Triple Crown Sponsor- \$5,000 *SOLD!*

- Company name and logo on save-the-date, event invitation, and all promotional material.
- Logo and name recognition on program cover.
- Logo and name recognition on event signage.
- **NEW:** Reserved table for 8 guests.
- Two Classroom Partnership Grants named for your company.
- Pre and post-event media recognition.



### Win Sponsor (limited number available)- \$2,500

- Company name and logo on event invitation and all promotional material.
- Logo and name recognition in program.
- Logo and name recognition on event signage.
- **NEW:** Reserved table for 8 guests.
- One Classroom Partnership Grant named for your company.
- Pre and post-event media recognition.

For additional information, contact the BEPAC office at 410-996-5474 or [kkeeton@ccps.org](mailto:kkeeton@ccps.org)

### Place Sponsor- \$1,000

- Logo and name recognition in program.
- Logo and name recognition on event signage.
- **NEW:** Reserved table for 8 guests.
- Post-event media recognition.

### Show Sponsor- \$500

- Name recognition in program.
- Name recognition on event signage.
- Tickets for 4 guests.
- Post-event media recognition.

### Competitor Sponsor- \$250

- Name recognition in program.
- Name recognition on event signage.
- Tickets for 2 guests.
- Post-event media recognition.



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## ★ Underwriting Opportunities ★

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### **Raise a Class Bar Sponsor- \$1,500**

*The sponsor of the total beer and wine selection.*

- Logo printed on the cocktail napkins.
- Logo and name recognition in program.
- Logo and name recognition on event signage.
- Signage at both bar areas.
- **NEW:** Reserved table for 8 guests.
- Post-event media recognition.

### **Black Eyed Susan Signature Beverage Sponsor- \$1,000**

**SOLD!**

*The exclusive sponsor of the official drink of the Preakness!*

- Logo and name recognition in program.
- Logo and name recognition on event signage.
- Signage at both bar areas.
- **NEW:** Reserved table for 8 guests.
- Post-event media recognition.

### **Saddles, Silks, & Sweets Sponsor- \$300**

*The sponsor of the desserts prepared by the students at the Cecil County School of Technology.*

- Name recognition in program.
- Name recognition on event signage.
- Signage at the dessert table.
- Tickets for 2 guests.
- Post-event media recognition.

### **Maryland, My Maryland Sponsor- \$250**

*The sponsor of the live floral arrangements created by the students at the Cecil County School of Technology.*

- Name recognition in program.
  - Name recognition on event signage.
  - Signage with the floral arrangements.
  - Tickets for 2 guests.
  - Post-event media recognition.
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# Sponsorship & Underwriting Commitment Form

Company/Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Sponsorships

- ~~› \$15,000 Winner's Circle Sponsor <~~
- ~~› \$5,000 Triple Crown Sponsor <~~
- \$2,500 Win Sponsor
- \$1,000 Place Sponsor
- \$500 Show Sponsor
- \$250 Competitor Sponsor

## Underwriting Opportunities

- \$1,500 Raise a Glass Sponsor (Bar)
- ~~› \$1,000 Black Eyed Susan Sponsor (Signature Drink) <~~
- \$300 Saddles, Silks, & Sweets Sponsor (Dessert)
- \$250 Maryland, My Maryland Sponsor (Floral)

Enclosed is a check for \$\_\_\_\_\_, made payable to BEPAC, memo Preakness Pride.

Please mail/email an invoice to \_\_\_\_\_

Sponsorship paid online at [www.ccps.org/bepac](http://www.ccps.org/bepac).

Guest Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please mail this form to BEPAC, 201 Booth Street, Elkton, MD 21921, or email [kkeeton@ccps.org](mailto:kkeeton@ccps.org).  
BEPAC's Federal Tax ID is 52-1750094.

